

**FRANKLIN COUNTY CAREER AND TECHNOLOGY CENTER
TRAINING PLAN FOR COOPERATIVE EDUCATION**

Vocational Program: Marketing Education

Student _____ Telephone _____

Parent/Guardian _____ Telephone _____

Training Agent _____ Telephone _____
(Employer)

E-Mail _____

Training Supervisor _____ Telephone _____
(Please Print)

Training Supervisor Signature _____ Date _____

Co-Op Coordinator Signature _____ Date _____

COMPETENCIES TO BE DEVELOPED
(TRAINING AGENT/EMPLOYER PLEASE MARK ALL APPROPRIATE BOXES)

Business Academy – Marketing Education

- | | |
|--|--|
| <input type="radio"/> Shop/Site Safety | <input type="radio"/> Demonstrate Customer Service |
| <input type="radio"/> Professionalism | <input type="radio"/> Demonstrate Basic Purchasing and Merchandising Techniques |
| <input type="radio"/> Cleanliness | <input type="radio"/> Understanding Management |
| <input type="radio"/> Demonstrate Responsible Behavior | <input type="radio"/> Demonstrate Computer Skills |
| <input type="radio"/> Demonstrate Initiative | <input type="radio"/> Understanding of Security Precautions |
| <input type="radio"/> Client/Customer Relations | <input type="radio"/> Customer Relations |
| <input type="radio"/> Use of Equipment/Tools | <input type="radio"/> Knowledge of Sales Research |
| <input type="radio"/> Demonstrate Selling a Product | <input type="radio"/> Demonstrate Knowledge of Distribution |
| <input type="radio"/> Demonstrate how to Create/Maintain a Web Page | |
| <input type="radio"/> Demonstrate Product Service | |