

**FRANKLIN COUNTY CAREER AND TECHNOLOGY CENTER  
TRAINING PLAN FOR COOPERATIVE EDUCATION**

Vocational Program: Marketing Education

Student \_\_\_\_\_ Telephone \_\_\_\_\_

Parent/Guardian \_\_\_\_\_ Telephone \_\_\_\_\_

Training Agent \_\_\_\_\_ Telephone \_\_\_\_\_  
(Employer)

E-Mail \_\_\_\_\_

Training Supervisor \_\_\_\_\_ Telephone \_\_\_\_\_  
(Please Print)

Training Supervisor Signature \_\_\_\_\_ Date \_\_\_\_\_

Co-Op Coordinator Signature \_\_\_\_\_ Date \_\_\_\_\_

COMPETENCIES TO BE DEVELOPED  
(TRAINING AGENT/EMPLOYER PLEASE MARK ALL APPROPRIATE BOXES)

**Business Academy – Marketing Education**

- |  |  |
|--|--|
| <input type="radio"/> <b>Shop/Site Safety</b>                              | <input type="radio"/> <b>Demonstrate Customer Service</b>                              |
| <input type="radio"/> <b>Professionalism</b>                               | <input type="radio"/> <b>Demonstrate Basic Purchasing and Merchandising Techniques</b> |
| <input type="radio"/> <b>Cleanliness</b>                                   | <input type="radio"/> <b>Understanding Management</b>                                  |
| <input type="radio"/> <b>Demonstrate Responsible Behavior</b>              | <input type="radio"/> <b>Demonstrate Computer Skills</b>                               |
| <input type="radio"/> <b>Demonstrate Initiative</b>                        | <input type="radio"/> <b>Understanding of Security Precautions</b>                     |
| <input type="radio"/> <b>Client/Customer Relations</b>                     | <input type="radio"/> <b>Customer Relations</b>  |
| <input type="radio"/> <b>Use of Equipment/Tools</b>                        | <input type="radio"/> <b>Knowledge of Sales Research</b>                               |
| <input type="radio"/> <b>Demonstrate Selling a Product</b>                 | <input type="radio"/> <b>Demonstrate Knowledge of Distribution</b>                     |
| <input type="radio"/> <b>Demonstrate how to Create/Maintain a Web Page</b> |  |
| <input type="radio"/> <b>Demonstrate Product Service</b>                   |  |